



NOFA-NY Community and Member Engagement Coordinator Position

Position Summary

NOFA-NY seeks a Community Engagement Specialist to strengthen relationships with organic growers and businesses across New York State. This role will help shape our programming priorities based on community needs and expand participation in our programs. This Community Engagement Specialist is starting at 32 hours/week as an hourly, non-exempt position.

Job Responsibilities

Community and Membership Building & Organizing

- Organize regional and local meetings with organic growers, food businesses, members and supporters to identify needs related to farm viability, resilience, resources, and market opportunities.
- Conduct one-on-one meetings with members to increase participation in NOFA-NY programs and advocacy efforts.
- Implement outreach strategies to grow membership and deepen engagement statewide.
- Recruit, train, and mentor member leaders, cultivating their capacity to represent NOFA-NY in public and community spaces.

Leadership Development & Training

- Identify and support member leaders and mentors, especially in storytelling, public speaking, and advocacy skills.
- Provide training opportunities that equip members to share their experiences, engage with media, and participate in public programming.

Partnerships

- Collaborate with partner organizations to coordinate joint programming and outreach.
- Work with state-level coalitions to advance climate, economic, racial, and social justice goals.
- Facilitate NOFA-NY staff and member participation in statewide advocacy events and ensure information is shared back to the community.

Communications

- Work with members and certified farms to develop narratives, talking points, and member stories that highlight NOFA-NY's impact.
- Collaborate with the communications and marketing team to create digital and print outreach campaigns to promote programs and events.
- Assist the communications team in integrating systems and streamlining workflow.

Desired Qualifications and Skills

- Ability to work with NOFA-NY's farm and rural members.
- Strong commitment to environmental stewardship, social, economic, and racial justice, and a thriving future for New York agriculture. Some background in agriculture is preferred.
- Willingness to learn and employ effective community organizing skills.
- Excellent follow-up, flexibility, and responsiveness; ability to thrive in a fast-paced environment.
- Knowledge of New York's legislative and budget processes.
- Ability to work as part of a team, take direction, and meet goals and deadlines.
- Strong communication skills over the phone, in person, and in internet-based communications.
- Strong writing, speaking, and listening skills.
- Ability to drive to communities and farms across New York; reliable transportation is required.
- Experience using Databases and Excel

Work Schedule and Location

Our office is located in Binghamton, NY, though most staff work primarily remotely, with occasional in-person staff meetings. Applicants must have the ability and willingness to travel regularly to rural areas and farms throughout the state, and to the NYS Capitol.

Work is typically conducted Monday through Friday during regular business hours, though this position will include occasional weekend and evening hours.

Compensation

This is a staff-level position, starting at \$28 per hour. NOFA-NY benefits include vacation, sick and holiday time off, medical, dental, vision, group term life insurance and AD&D coverage, a 403B plan and a variety of voluntary benefits.

To apply: Send a cover letter and resume to hr@nofany.org

NOFA-NY is an equal opportunity employer and will consider all positions equally without regard to race, color, religion, gender identity, sexual orientation, national origin, age, disability, genetic information, marital or veteran status or any other protected class as provided in the Americans with Disabilities Act.

