

2024 ANNUAL REPORT



Annual Message from the Chair - Janine Gibson

The many teams working through our IOIA structure spent much time in 2024 striving to deepen how we live and work the IFOAM values of health, ecology, fairness and care. Personally, it has been a privilege to finish my service as your chair of our board, especially the chance to sing and yodel the Hazel Dickens song "Working Girl Blues" for our Executive Director Margaret Scoles, at the ACA reception under the massive oaks, olives, pecans, cypress and sycamore trees at the Alamo grounds in Texas!

A key theme in 2024 was fairness. We participated in an Equity Learning Cohort, partnering with the Organic Farming Association and others with USDA funding. A team of board members and staff was charged with exploring the terms diversity, equity, & inclusion over a 10 month period. That cohort and our training in Kentucky (part of another grant-funded project, "Addressing diversity, equity and inclusion in the Kentucky organic sector") demonstrated our respect for diversity and a commitment to deepening fairness. A bonus from this cohort was developing relationships with the other participating organizations.

To promote consistency and integrity we chose to explore what fairness can mean in our scope of practice. We created IOIA's new Equity Statement to guide our choices of who, what, where, when and why in actions following the 3 paths of our IOIA mission. Please see the full statement on page 2.

It has been an honour and a privilege to work with so many inspiring and dedicated colleagues on your IOIA board of directors and in our community. Thank you for the many opportunities to learn (and learn from my mistakes) in so many ways!

P.S. Our Fundraising Committee continues to gather heart warming stories of inspection tales, for our forthcoming book of memories "Inspector Tails", so inspectors, please keep them coming to me and Al Johnson.

STRATTECIC PLAN SUMMARY

Objective 1: Design IOIA training products to evolve with the sector, expand capacity, and grow skills for organic inspectors and other stakeholders.

IOIA's training program is recognized worldwide as the gold standard. 2024 was an exceptionally innovative year. We partnered with two universities in the spring to deliver hybrid format basic crop inspection training for university students. Tuskegee University, Alabama hosted online trainer Garry Lean from Canada while Luis Brenes from Costa Rica was delivering training to a classroom in Hong Kong, China. We celebrated the culmination of two multi-year projects in 2024. Working as a partner with the National Center for Appropriate Technology, we finished the last four of 10 transition-to-organic workshops for organic producers in the northern Plains. The project was funded by the USDA's National Institute of Food & Agriculture. Working with Kentucky State University and Specialty Crop Block Grant Funding, IOIA trainers delivered basic crop inspection training to 17 participants, of which 13 received scholarships as socially disadvantaged or minority stakeholders. A key activity based on the strategic plan was collecting post-training satisfaction surveys from participants (6 months and 12 months). 2024 marked the end of two years of collecting data. Still coming: launching the Training Advisory Council!

Objective 2: Advocate for the inspector profession to the organic sector, while engaging stakeholders, to increase membership benefits and grow the community.

A Key Performance Indicator strategy identified was to "respond to 100% of requests and/or verbal public comments that meet the criteria of the IOIA Comment Policy." IOIA's active Policy Comment Committee, under the able facilitation of Rachel Myers, prepared amazing comments on Residue Testing and Risk-based Certification proposals of the National Organic Standards Board. Kelly Monaghan continued to serve as our representative to the Canadian General Standards Board's Organic Committee. IOIA participated in numerous organic industry events, to ensure that inspectors have a visible and vocal presence and the opportunity to bring their perspective.

Objective 3: Implement a clear and structured operations protocol that, holds IOIA accountable for continuous improvement within the organization, and advances the IOIA mission.

2024 marked the first full year after implementing the Staffing Plan, a key activity of the Strategic Plan. Drew Gourdie, Development Director, brought a stabilizing force and greater organizational resilience to IOIA. We sent our Executive Director and Development Director to the Montana Nonprofit Association's conference. The board updated the Emergency Plan.

IOIA'S EQUITY STATEMENT

"IOIA is committed to advancing equity principles within organic agriculture, especially for those who work as organic inspectors. We believe that a robust community of inspectors thrives when it embraces the diversity of the producers and processors we serve from coast to coast in North America, and around the globe. By fostering an inclusive environment, we ensure that differing voices and perspectives are heard, to support the optimal development and delivery of inspection training. We are dedicated to equitable access to resources, education, and opportunities for all those who pursue a career in inspection, particularly those from historically marginalised groups. We believe that the ethnic and gender demographic of organic producers and processors (and those in transition) should ideally be reflected in the pool of active inspectors.



Kentucky Basic Crop Inspection Training

Our intention is to promote organic best practices that not only nourish the earth, but also cultivate social justice, empowering inspectors to thrive alongside the operations they inspect. We recognize that the path to embracing equity principles is a journey, not a destination. This is an incremental process that will develop over the months and years to come."

MEMBER SERVICE: ADDRESSING ISSUES AND CONCERNS OF ORCANIC INSPECTORS



Drew Gourdie and Margaret Scoles in Washington DC advocating for the inspectors' perspective.

IOIA developed and published a Statement on Independent Contractor Classification following the Department of Labor rulemaking in January 2024. IOIA's Policy Comment Committee analyzed the final rule and prepared a clarification statement for members with the help of legal counsel. Rachel Myers and Margaret Scoles co-presented on IOIA's statement at a monthly ACA Lunch and Learn. IOIA also presented oral comments to each of the two annual NOSB meetings. Kate Newkirk, Chair of the Policy Comment Committee, did an excellent job of representing the work of the committee in an oral comment on Residue Sampling. The committee spoke to Organic Seed Sourcing and Risk-based Certification plus commented on proposed USDA Mushroom and Pet Food regulations.

Development Director Drew Gourdie participated in key industry events including the Guelph Organic Conference and Marbleseed, Expo West, and CHFA Vancouver. E.D. Margaret Scoles attended the fall NOSB meeting in Portland, Oregon. Together they participated in Organic Week in Washington DC and the Montana Nonprofit Association Conference.

IOIA brought the inspectors' perspective to communities outside of the certification arena. Max Goldberg from Organic Insider interviewed IOIA for an article on inspector recruitment and retention which provided a great overview of the challenges and potential solutions. Additionally, IOIA's E.D. was featured in the ACA 20th Anniversary video and spoke at the Arkansas Grown Conference along with IOIA member Leonard Pollara.

The hard-working Ethics Committee conducted a thorough review of IOIA's Codes of Ethics and Conduct and the Ethics Complete Investigation Process, preparing a recommendation for the Board and membership.



Rikki Held, lead plaintiff in Held v State of Montana.

The Annual Meeting in San Antonio, Texas, featured keynote speaker Rikki Held. She spoke via Zoom from Kenya about the successful lawsuit filed by Our Children's Trust against the State of Montana for violating the right to a clean and healthful environment. Her father Steve Held spoke to us in person. A similar case in Canada had the same outcome. The Montana case was appealed and upheld by the state supreme court in 2024.



Ethics Committee chair Dr. Brian Baker, shown with IOIA chair Janine Gibson.

Inspector Membership Benefits:

- Training (all members): Discounts on IOIA virtual and in-person training courses.
- Online Forum: The IOIA Forum is a valuable resource for inspectors to share knowledge, ideas, and questions regarding our chosen field.
- **Newsletter The Inspectors' Report**: A popular member benefit, the quarterly digital publication features timely news and technical articles for inspectors, One guest article described one inspector's experiences with two inspector apprenticeship models.
- **Professional Credentialing:** We continue to offer an IOIA Inspector Accreditation program, to ensure that training and expertise are acknowledged within the industry.
- The Organic Standard: The internationally-renowned Alliance for Organic Integrity produces a bi-monthly publication The Organic Standard. Available to IOIA members at a deep discount.
- IOIA's Peer Field Evaluation program: 2024 saw a significant uptick in requests from certifiers for peer field evaluations, doubling from 2023.

MEMBER SERVICE: ADDRESSING ISSUES AND CONCERNS OF ORCANIC INSPECTORS

Membership Benefit Webinars - A priority identified in the strategic plan is to increase the number of upper-level continuing ed options for working inspectors. IOIA has historically provided a membership benefit of a 50% discount for one webinar each year for all inspector members. However, this benefit has had a relatively low uptake. In 2024, a different approach yielded better outcomes. IOIA partnered with Strengthening Organic Systems (SOS) to provide two special topic webinars on the new USDA Organic Livestock & Poultry Standard and Fraud Prevention Plans. IOIA plans to continue to develop new webinar topics



each year to help inspectors meet their continuing ed requirements. OMRI and IOIA also collaborate each year to offer 100 and 200 level webinars in input materials for farms and processing facilities.

Training for Canada – The live online training format has made basic training feasible in Canada and is now available in all 3 basic scopes. IOIA delivered basic processing inspection training to the COR in the live online format and Kelly Monaghan again delivered the Canadian Processing Standards by Webinar. The Crop and Livestock Standards are offered via the Self-Paced format.



Advocating for Organic: Drew Gourdie and Margaret Scoles, far left, on an Organic Advocacy Day visit in Washington DC May 16 with (then sitting) Senator Jon Tester of Montana. From left, Josh Poole and Bob Quinn of the Quinn Institute, Marni Karlin, Senator Tester, Nate Powell-Palm, IOIA inspector member, and Charlotte Vallaeys of General Mills. The event was organized by the Organic Trade Association and followed a 2-day conference.



Thank you to outgoing chair Eric Feuz, who has served as IOIA's Membership Committee chair for the past 10 years! Eric sought out excellent candidates to serve

on the Board of Directors each year, a key task of the Membership Committee, which also serves as the Nominating Committee. We welcomed Terrance 'T' Layhew, former IOIA board member, who stepped into Eric's shoes as the new Membership Committee chair. His face is familiar to IOIA members, as

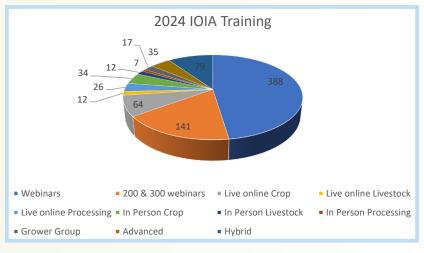
moderator of IOIA's Town Hall, producer of IOIA's podcast series, and moderator of dozens of other meetings of all sorts.



"Long term, IOIA needs to not only take the lead in training the best inspectors in the industry, but in promoting it as a career path to the next generation of inspectors who are waiting to hear from us." – T Layhew

NOVA'S MISSION - PROVIDING QUALITY INSPECTOR TRAINING

The IOIA Training Institute offers a variety of courses for both entry-level and experienced organic inspectors. These courses are available in self-paced, webinar, live online, and on-site in-person formats, catering to participants worldwide. In addition to inspectors, the courses are attended by reviewers, internal auditors, accreditors, consultants, policy makers, and employees of organic companies. In 2024, a total of 697 participants received training through IOIA, in 48 courses and 3 languages, with 15 cosponsors.



IOIA's International Training Manager works with cosponsors such as NGOs, certification agencies, universities, and governments to make training accessible around the world. Each year, IOIA fields dozens of inquiries for trainings that may take years to come to fruition, or might not develop at all. In 2024, IOIA fielded queries and/or developed training proposals for a certification agency in Egypt, the government of Peru, and a state in India. We celebrated our first training in Fiji, with Kathe Purvis of Australia delivering the grower group inspection content.

The Asia Pacific Committee develops a free webinar each year on pertinent and timely topics. In 2024, the webinar topic, "Useful Concepts for Organic Inspectors", included topics common to organic inspectors everywhere. Moderated by Vitoon Panyakul, Thailand, the agenda included welcome by APC Chair Mutsumi Sakuyoshi, Japan; Agroecology for Organic Farming (Isidor Yu, Korea); Organic Pest Management (Maheswar Ghimire, Nepal); Regenerative Agriculture (Ben Copeman, Australia); Social /Ethical Compliance & Fair Trade (Kathe Purvis, Australia); Gender Equality, Diversity & Social Inclusion Strategies (Jim Pierce, Fiji); Quality Management System & Record Keeping (Sandeep Bhargava, India); and Credentialing Organic Inspectors (Margaret Scoles, USA).



Basic Crop Inspection training, Farmington, Minnesota.
In 2024, we offered all 3 scopes (crop, livestock in New York and crop, processing in Minnesota).
In-person training is clearly back to stay.

"I wanted to express what an invaluable experience this training (In-person Processing Inspection Training) and the former Crop inspection training in Maine in 2022 have been for me. I greatly appreciate the opportunity to interact with, and ask questions of, such experienced industry leaders in-person. I am able to learn so much more by this format than an on-line course. I chose to wait and travel to this course in Minnesota because of the exceptional experience I had at the course in Maine. I very much hope that IOIA continues to offer more in-person trainings as I will certainly be willing to participate in these high value opportunities. Those moments, in class, at meals or short walks outside with the instructors and classmates too are also invaluable."

- Daniel Grace, Tennessee

2024 - A YEAR OF INNOVATIVE TRAINING APPROAGHES AND TOPICS!

Fraud Training – Starting the year off with a bang! This in-person advanced training in San Antonio was an extraordinary collaboration between IOIA, the Alliance for Organic Integrity, Strengthening Organic Systems, and Anne Ross of the Cornucopia Institute. This highly rated training was featured in an issue of *The Organic Standard*. IOIA continues to explore with ACA the ideal way for the two organizations to engage around the annual ACA Annual Conference. In 2023 and again in 2024, IOIA held our annual meeting and one day of advanced training in conjunction with the ACA event.

Hybrid Trainings - Hong Kong Baptist University, China and Tuskegee University, Alabama both hosted IOIA's newest and most popular model for basic training – a combination of live online training, plus an in-person practicum. Trainers Garry Lean in Canada and Luis Brenes, Costa Rica, simultaneously delivered training live online with participants in their university classrooms. JOIA also delivered 3 such trainings in Japan in 2024.

IOIA/ACA Organic Staff Training:

Trying something new with ACA, IOIA hosted a small group of staff from certification agencies during the first two days of the basic processing training in Minnesota. Agency staff, primarily reviewers, joined the prospective inspectors for labeling; permitted processing input materials; sanitation and



Basic Crop Inspection training at Hong Kong Baptist University



PJ Wiebusch, Washington, our newest Trainer

pest control; ingredients; traceback and mass balance; reviewing organic system plans, and exit interview. They had the option to stay on for an additional day of ACA-specific training, with a half-day on Mass Balance Audits and a half-day on De-escalation for Organic Certifiers. The mix of inspectors and reviewers made for rich interactions and discussions.

Accessible Spanish language training: In recognition of price barriers around the globe, IOIA strives to work with cosponsors to improve training access and outcomes. IOIA tried a new model in 2024. AgriVita cosponsored an Introductory Course on Organic Inspection for Crops & Simple Process training with OCIA in Oaxaca de Juarez. OCIA managed logistics. IOIA endorsed the 36-hour training and awarded certificates.

EU Regulations: Kathe Purvis presented an update webinar on the new EU regulations, and wrote a companion technical article for the newsletter.



New Agreement for South Korea: IOIA and the Isidor Sustainability Research
Institute drafted a Memo of Understanding which authorizes ISRI as the
official representative of IOIA in South Korea. Official recognition is expected to restore a level playing field with the government for ISRI so IOIA training can continue to grow. IOIA and Isidor Yu, IOIA
Trainer and former board member, first worked together on inspector training in Korea in 2006 and

이시도르지속가능연구소

have delivered many trainings together since. Yu brought representatives of the South Korean government to the US. He was instrumental in bringing IOIA to Jeju Island in 2016 for IOIA's first annual meeting in Asia.



These 3 recipients were chosen from a field of 29 very qualified applicants!

Rutherford Scholarship - Elizabeth Rutila, U.S.

Elizabeth holds a veterinary degree from Universidad Nacional Autónoma de México. She has extensive experience in large animal production, including sheep, dairy cows, and dairy goats in Mexico, New Zealand, and the United States. Additionally, she worked as a Federal Inspector for Natural Resources in Mexico, ensuring compliance with national laws.

"I believe organic inspectors have a crucial role in ensuring that agricultural operations comply with NOP standards, contributing to the sustainability of food production. Now that my daughter is 5, I am seeking an entry-level remote job that aligns with my background and family needs. I aspire to become an organic inspector and am currently looking for work as a reviewer to gain experience in organic certification and compliance.

"I am eager to return to a career related to my professional background, particularly as a certification file reviewer. The IOIA certification would enhance my credentials and attract prospective employers. I feel so honoured to be the recipient of the scholarship, it really means a lot to me."



Organic Community Initiative Scholarship - Nasser Amer, Germany

I am passionate about sustainable agriculture and organic farming, a journey that began during my M.Sc. in Mediterranean organic farming at IAMB, Italy. I've held several positions, including Head of the Research Department for Organic Agriculture in Syria, and at Naturland – Verband für ökologischen Landbau e.V., gaining extensive experience in certification

and compliance. These experiences motivate me to pursue Organic Inspection Training to contribute to the organic sector globally.

Over the next five years, my goal is to become a certified organic inspector, providing expert services to organic farms, especially in developing regions. I aim to support smallholder farmers, guiding them in adopting sustainable practices and ensuring the organic integrity of their products. This aligns with my vision of supporting the growth of organic farming in underserved regions, such as parts of Africa and Asia.

The IOIA training will equip me with the expertise to conduct organic inspections and ensure compliance with global standards. I also hope to contribute to policy discussions and certification processes in international projects. With my flexible schedule

and commitment, I plan to focus on both local and international projects, leveraging my multilingual skills to assist farmers in achieving organic certification.



I am an Engineer in Agroecology from the Autonomous University of Chapingo, Mexico. This education has kept me engaged with various organic production processes and allowed me to work closely with producers. For the past 4 years, I have enthusiastically dedicated myself to organic certification as an Organic Inspector,

knowledgeable in the Organic Products Law of Mexico and the USDA's National Organic Program (NOP).

In my role, I have learned the importance of respect and honesty towards organic operators and maintaining compliance with regulations. I believe in conducting audits with integrity and safeguarding the confidentiality of information to ensure trust in the final results. Inspectors play a crucial role in promoting sustainable agriculture, benefiting producers, consumers, ecosystems, and communities.

I am committed to ongoing learning through courses and workshops to improve my inspection services. The Reynaldo De La Rosa scholarship would enable me to enhance my work and share knowledge with other inspectors and certification bodies.

Additionally, I support rural development projects in Oaxaca, promoting sustainable agriculture among small producers aiming for organic certification as a group. My perseverance, adaptability, and continuous improvement drive me to achieve life goals and help others reach theirs.



IOIA STAFF



Sacha Draine



Margaret Scoles



DrewAnne Wenzel



Teri Lindberg



Drew Gourdie



Jennie Olson



Cecelia Earley



Diane Cooner

BOARD OF DIRECTORS



Rhea Epp, Manitoba, Canada, new to the board in 2024.



Left to right: Kathe Purvis (Western Australia), Justin Hurley (North Carolina), Janine Gibson (Mantitoba), Joe Ward (Iowa), Margarito Cal (Hawaii), and Allan Benjamin (Missouri). Not pictured: Rhea Epp.

Key Projects in 2024: Participating in the Equity Learning Exchange; exploring the Organic Professionals Qualifications Database; working with our Development Director on a fund-development plan; supporting the Ethics and Policy Committees work; and planning our AGM and Advanced Training as a stand-alone event.

The board also meets regularly with the ACA board.

2024 - A YEAR OF INVESTING IN JOJA

Continued investment in our Information Management System and expanded capacity with the position of Development Director is reflected in 2024's financial report. Approximately \$26,000 in special project income came in after the start of 2025, so 2024 appears more negative by that amount. That income will be reflected in the 2025 financials. Increasing staff was expected to result in a temporary dip in the bottom line.

The board projects a balance budget for 2025.

IOIA maintains a cash reserve in bank accounts and Certificates of Deposit. Annually, the Finance Committee determines whether the recommended cash reserve should be increased. The amount stayed the same in 2024, and at no time was it necessary to dip into those reserves.

Allan Benjamin has served as IOIA Board Treasurer for 4 years. Margarito Cal works with him as Board liaison to the Finance Committee and potentially future Treasurer. As Treasurer, Allan chairs the Finance Committee. Special thanks to these diligent and hard-working committee members – Brian Magaro, Pam Sullivan, and Eric Feutz – all past board Treasurers.

International Organic Inspectors Association Balance Sheet (Cash Basis) As of December 31, 2024

	7	
	Dec 31, 2024	Dec 31, 2023
ASSETS		
Current Assets		
Checking/Savings/CDs	259,081.74 `	340,654.76
Accounts Receivable	50.92	-129.08
Total Other Current Assets	35,372.64	27,245.75
Total Current Assets	294,505.30	367,771.43
Fixed Assets		
Total Building	38,768.86	38,768.86
Other Assets		
Accumulated Depreciation	-22,732.20	-22,225.45
TOTAL ASSETS	\$310,541.96	\$384,314.84
LIABILITIES & EQUITY		
Equity		
Contributed Property-FMValue	29,031.80	29,031.80
Total Restricted Scholarship Funds	21,745.97	21,129.37
Retained Funds	334,153.67	410,126.40
Net Income	-74,389.48	-75,972.73
Total Equity	310,541.96	384,314.84
TOTAL LIABILITIES & EQUITY	\$310,541.96	\$384,314.84



Bob Durst, retired food technologist and former IOIA board chair, has endowed a Processing Inspection Apprenticeship award to be given annually.

Thank you, Bob!

FINANCIAL SUSTAINABILITY
AND ENVIRONMENTAL
STEWARDSHIP ARE TWO
BRANCHES OF THE SAME
TREE, EACH GROWING
STRONGER WHEN THEY ARE
BOTH EMBRACED AS EQUALLY
IMPORTANT TO JOJA
AND OUR MEMBERS.

CELEBRATING COMMUNITY - OUR 2024 SUPPORTERS

Although space does not allow listing the names of all 156 Inspector and 85 Supporting Individual members, IOIA wishes to extend a SPECIAL THANK YOU and to especially acknowledge that your continued support is what sustains our unique organization. Inspector Emeritus is IOIA's newest category and a popular way for retiring inspectors to stay engaged and support IOIA.

SUPPORTING BUSINESSES

Accredited Certifiers Association
Good Earth Foods
New Mexico Dept of Agriculture
Organic Materials Review Institute
Ranck and Associates, LLC.
Regenerative Organic Alliance
Rodale Institute
Sertifikacijas un testesanas centrs
Strengthening Organic Systems
The Fertrell Company
Van Drunen Farms
Wolf & Associates, Inc.

BUILDERS

Aurora Organic Dairy CROPP/Organic Valley/Organic Prairie Quick Organics

SUSTAINERS

Driscoll's

TRAINERS

Harriet Behar - Wisconsin, USA
Luis Brenes - San Jose, Costa Rica
Philippe Descamps - Cahuita, Costa Rica
Janine Gibson - Manitoba, Canada
Garth Kahl - Washington, USA
Garry Lean - Ontario, Canada
Yutaka Maruyama - Tokyo, Japan
Kelly Monaghan - Toronto, Canada
Lisa Pierce - British Columbia, Canada
Kathe Purvis - Western Australia
Nate Powell-Palm - Montana, USA
Mutsumi Sakuyoshi - Fuji Shizuioka, Japan
PJ Wiebusch - Washington, USA
Isidor Yu - Gyeonggi, Republic of Korea

SUPPORTING CERTIFICATION AGENCIES

ACO Certification Ltd Agricultural Services Certified Organic (ASCO) Baystate Organic Certifiers (BOC) California Certified Organic Farmers, Inc. (CCOF) Centre for Systems Integration (CSI) Clemson University Colorado Department of Agriculture (CDA) Ecocert ICO, LLC, Global Organic Alliance, Inc. (GOA) Idaho State Department of Agriculture (ISDA) Iowa Dept of Ag & Land Stewardship (IDALS) Japan Organic Inspectors Association (JOIA) Kentucky Dept of Agriculture (KDA) Maryland Dept of Agriculture (MDA) Midwest Organic Services Association (MOSA) MN Crop Improvement Association (MCIA) MOFGA Certification Services (MCS) Montana Department of Agriculture (MTDA) NASAA Certified Organic Natural Food Certifiers, Inc. (NFC) NOFA-NY Certified Organic, LLC. Organic Crop Improvement Assn. - Int'l (OCIA) Organic Producers Assn of Manitoba (OPAM) Ohio Ecological Food & Farm Association (OEFFA) Oregon Tilth Certified Organic (OTCO) Pennsylvania Certified Organic (PCO) Primus Auditing Operations (PAO) Pro-Cert Organic Systems Quality Certification Services (QCS) Quality Assurance International (QAI) SCS Global Services TCO Cert Vermont Organic Farmers, LLC (VOF)

> IOIA acknowledges the Japan Organic Inspectors Association as a sister organization.

Washington State Dept of Agriculture (WSDA)

Where Food Comes From (WFCF)

Yolo County Agriculture Department

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ORGANIC FARMERS **ASSOCIATION**

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Regenerative Organic Alliance



NTERNATIONAL





